



# ENGROSSMENT<sup>©</sup>\*

## 2010 Web Redesign

WE ARE PLEASED TO ANNOUNCE WE HAVE A NEW WEB DESIGN! On February 1<sup>st</sup>, we unveiled our firm's **new website!** We have talented and dedicated employees whose tireless hard work helped us launch our new website. Visit us at [www.legintent.com](http://www.legintent.com) to see all of the new bells and whistles!

We are thankful also for our clients who responded to our January 2010 survey and those who have provided suggestions and comments for web design improvement over the years. Our staff members researched, wrote, and designed our new website with an eye towards modernization, ease-of-search functionality, and usefulness. We are confident that your questions and research inquiries are being better served and addressed.

There are new features, such as more user-friendly options, new points and authorities for other states, a blog to follow, and more promotions. Our goal is to provide **cost-effective research services** to our clients: from *customized* research to quick and easy purchase *online*, from *sample motions* to *MCLE* self-study opportunities, we at LIS are working hard to be your gateway to legislative intent and history research.

Let us know what more we can do for you, to make our website easier to navigate, and to answer your questions and research needs. Call us at **1-800-666-1917** with your comments.

## Updated and New Points and Authorities

We have updated California's points and authorities related to "Using Extrinsic Aids in Statutory Construction," and you can find our 2009 Supplement at: [http://www.legintent.com/pa/sc\\_supplement.pdf](http://www.legintent.com/pa/sc_supplement.pdf).

Our company was also mentioned in two 2009 court opinions: <http://www.legintent.com/cases.php>.

We have added to our new website NEW points and authorities related to **other states!** These states' points and authorities are not exhaustive, but they provide examples of recent court decisions on legislative intent and history. The other states are: **Arizona, Connecticut, Delaware, Georgia, Kansas, Michigan, Nevada, New York, Oregon, Texas, Utah, Washington and Wisconsin.**

You can peruse all of these new states' points and authorities at your convenience by going to: <http://www.legintent.com/statepointsauthorities.php>

## January/2010 Clients Survey Results

This past January, we sent around a survey containing **ten** questions. Those who responded by the deadline received a 25% discount good for the entire year on one customized research project. *Thank you to all of our responders!*

Most of the questions related to our online store function and social media interests, with a few other subjects thrown in. Responders included attorneys (both private and public), librarians, paralegals, researchers, and law clerks.

Like last year's survey, attorneys surpassed all other professionals responding to the 2010 survey. Attorneys and librarians both cited personal referrals as their point of contact to LIS. We saw an increase in web searches, but by and large, personal contacts and referrals seemed to bring more people to our website.

The top five web-pages explored at [www.legintent.com](http://www.legintent.com) were our **online store, quote**

requests, our annual **compendium** of notable legislation, **points and authorities**, and **FAQs**.

What type of smart phone was the most popular among our survey responders? The *Blackberry* was the most popular, almost 3 to 1 over the *iPhone*. If we developed an “app” for these smart phones, the top two choices were: 1) to determine if your bill was available for online quick purchase and 2) to send a request for a research quote. Third in line for an app was for an “on-the-go” MCLE program.

When it comes to using social media applications, *Facebook* and *LinkedIn* far surpassed *Twitter* and *My Space*. Many of the responders followed blogs and only a few maintained a personal blog or contributed to any blog.

We learned a lot about our clients with this January Survey and also how we can work to improve our services. We may be sending out another survey later this year.

## Cost-Effective Research

A recent survey analysis published in the Law Library Journal by the American Association of Law Libraries noted that “Cost-effective research was the ‘most important’ research task—tallying a higher percentage of respondents than did case law research, and much higher than citator services and code research.” (Vol. 1, No., Summer 2009, page 311) At LIS, we strive to meet our clients’ legislative history and intent research needs and offer different pricing options for meeting these needs.

When it comes to **cost-effective legislative history research**, nothing surpasses our *online store* choice, which offers legislative history and intent documents and materials for a fixed low fee of \$300.00: <http://store.legintent.com/publish/>. This option is less broad than our customized research, but clients have found it to be an exceptional choice when time and/or fees are at issue. This quick and easy online research is available **24** hours a day, **seven days** a week, making it a valuable resource for our clients who work late and on weekends – when you need legislative history, our online store should be your go-to choice. Remember, **you can recover your legislative history research expenses** if your position

prevails in court. (Van de Kamp v. Gumbiner, 221 CA3rd 1260 (1990)).

Other **cost-effective research** opportunities are our *points and authorities* and *sample motions* for taking judicial notice of legislative history documents, all available at no charge at our website. <http://www.legintent.com/statepointsauthorities.php>. You can review on your computer screen, save to your computer, or print – all at your convenience, 24/7.

## Saving Money Using LIS

This year, we began rewarding clients who referred new clients to call us for quotes or research. If a new contact tells us they were referred to LIS by one of our clients (anyone who ordered from us in the last 35 years), we will email that referring client a **referral promotion of 10% off** of one customized future legislative history, good for the following six months.

Use our Spring-Into-Action coupon for March, April and May to save 15% on three state bills (any state in the U.S.) *per month!* Go to: <http://www.legintent.com/discount.php>.

Do you have a **pro bono project**? Tell us about your project and you may receive a 20% discount for up to three state bills! To learn more, go to: <http://www.legintent.com/discount.php>.

## Twitter LIS!

Follow us at: <http://twitter.com/LegIntent>.

## LegIntent Blog!

Follow us at: <http://store.legintent.com/publish/>

## CONTACT US!

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